Ski Resort Report



Post Office Travel Money A report on European ski resort costs for the 2025 season

Post Office Travel Money Ski Resort Report 2025

Snow finally began to fall in Europe's alps during November after mild conditions earlier in the autumn had raised question marks about prospects for the coming ski season. Colder conditions spell good news for British skiers as does the results of research by Crystal Ski Holidays for the 18th annual Post Office Ski Resort Report.

The report reveals that prices have fallen in a third of the resorts surveyed and have risen only marginally compared with last season in most of the others surveyed for the annual comparison of costs.

36 ski resorts have been surveyed this season for adult skiers (see Figure 1 opposite) covering nine European destinations: Andorra, Austria, Bulgaria, Finland, France, Italy, Norway, Spain and Switzerland. Using local prices provided by Crystal Ski Holidays and converted to sterling by Post Office Travel Money, **the Ski Resort Report compares the cost of lift passes, ski and boot hire and ski tuition plus lunch and drinks on the slopes** to give a realistic view of what it is likely to cost an adult skier on a one-week holiday.

Post Office Travel Money again found that the best value for adult skiers is to be had in Italian resorts, which dominate the barometer's top ten, taking six of the places. Bardonecchia in the Piedmontese Alps has retained its position as the cheapest destination for bargain hunters, while Bulgaria's Borovets and Bansko ski resorts are close behind and claim the runners-up spots. Norefjell in Norway's Scandes Mountain range is the only new entrant to the Ski Resort Report top ten, while Zermatt remains the most expensive resort of those surveyed.

This season's review of costs for family skiers features 30 European resorts suitable for families. Italy's Passo Tonale resort is rated best value for the first time and Kranjska Gora in Slovenia has moved into the runner-up spot.

The improving position of sterling, which is currently over four per cent stronger against the euro than a year ago, is another bonus for skiers to look forward to. However, Post Office Travel Money warns budget-conscious skiers to choose their resort carefully as prices vary significantly across Europe.

Laura Plunkett, Head of Post Office Travel Money, said: "Although sterling is currently stronger against currencies for most European ski resorts compared with last year, our latest comparison of prices in leading destinations shows that the cost of lift passes, equipment hire and ski school continues to vary by hundreds of pounds. This makes it vitally important for skiers looking for a bargain break to do their homework before booking a ski holiday. Italy is again looking great value, but Bulgaria offers a good alternative to more expensive ski resorts in Switzerland, France and Austria."

Figure 1 Adult Ski Resort Report 2025

Pricing survey covering the cost of a six-day ski pass and ski/boot hire for one person plus ski school (five-six half days), a range of drinks and lunch on the slopes.

Bardonecchia	1 f	543.82 Ital	У			
Borovets	2 :	£563.14 Bu	Ilgaria			
Bansko	3	£572.95 Bu	ulgaria			
Livigno	4	£637.45	Italy			
Sauze	5	£663.78	Italy			
Sestriere	6	£709.46	Italy			
La Thuile	7	£722.55	Italy			
Baqueira Beret	8	£737.93	3 Spain			
Norefjell	9	£739.4	0 Norwa	ay		
Cervinia	10	£739.4	5 Italy			
Le Corbier	11	£744.3	2 France	2		
Ellmau	12	£751.6	3 Austri	a		
Ruka	13	£756.2	2 Finlan	ıd		
Morzine	14	£764.2	4 Franc	e		
Kronplatz	15	£782.3	39 Italy			
Soldeu	16	£798.	95 And	orra		
La Plagne	17	£822	.12 Frar	nce		
Les Deux Alpes	18	£84	7.67 Fra	nce		
Mayrhofen	19	£87	1.97 Au	ustria		
Val Thorens	20	£87	'8.41 Fr	ance		
Les Arcs	21	£87	'9.39 Fr	ance		
Selva	22	£89	91.60 lta	aly		
Soll	23	£89	96.26 A	ustria		
lschgl	24	£9	11.75 A	ustria		
Les Menuires	25	£9	20.09 F	rance		
Kitzbühel	26	£	954.02	Austria		
Zell am See	27	£	964.60	Austria		
Tignes	28	f	968.77	France		
Meribel	29	f	973.69	France		
Saalbach	30	ł	2983.62	Austria		
Obergürgl	31	£	1,027.46	Austr	a	
St Anton	32		£1,080.6	67 Aus	tria	
Saas Fee	33		£1,131	.94 Sw	vitzerlan	d
Val d'Isère	34		£1,141	.63 Fra	ance	
Wengen	35		£1	.,308.98	Switz	zerland
Zermatt	36		£	1,345.7	6 Swi	tzerland
	0	500	10	000	15	00
	Cost (£)				

Data relates to exchange rates in December 2024

Best value resorts for adult skiers

Italian resorts are likely to offer British skiers some of the best value skiing in Europe again this year, research by Post Office Travel Money and Crystal Ski Holidays has found.

Led by Bardonecchia, six Italian resorts feature in the best value top ten. They are joined by Bulgaria's leading resorts, Borovets and Bansko, together with Norefjell (Norway) and Baqueira Beret (Spain). There are no Austrian or French resorts in the bargain hunter's top ten.

- Bardonecchia has retained its place as the cheapest ski resort of 36 surveyed across nine countries. Prices in the Italian resort have risen just 1.5 per cent compared with last season to £544. In the runner-up position, Borovets has started to close the gap with Bardonecchia because its barometer total has risen by less than one per cent to £563. A second Bulgarian resort, Bansko (£573), has climbed up to third place from sixth last year after registering a price fall of 2.8 per cent on the back of reduced costs for meals and drinks.
- Norway's Norefjell resort is the only new entrant to the top ten, rising to ninth place from 14th last year on the back of a 2.6 per cent fall in barometer costs to £739. It also rates as second only to Bardonecchia for the cost of a ski pass, tuition and equipment at £453 compared to £401.

Figure 2 Best value resorts for adult skiers

Prices shown are per person

Thes shown are per person										
	1	2	3	4	5	6	7	8	9	10
	ITALY Bardonecchia	BULGARIA Borovets	BULGARIA Bansko	ITALY Livigno	ITALY Sauze	ITALY Sestriere	ITALY La Thuile	SPAIN Baqueira Beret	NORWAY Norefjell	ITALY Cervinia
Ski pass (6 days)	£158.77	£225.62	£255.63	£241.52	£213.23	£213.23	£230.87	£263.25	£219.11	£276.03
Ski/boot hire (6 days)	£80.08	£87.99	£77.16	£108.20	£102.23	£102.23	£106.49	£121.74	£102.91	£97.97
Ski school (5-6 half days)	£161.87	£149.81	£146.20	£134.61	£147.38	£195.94	£193.49	£160.16	£130.58	£166.13
SKI TOTAL	£400.72	£463.42	£478.99	£484.33	£462.84	£511.40	£530.85	£545.15	£452.60	£540.13
6 cups of coffee (large)	£10.20	£9.00	£9.48	£18.90	£14.34	£15.36	£15.36	£16.38	£17.70	£17.88
6 glasses of Coca-Cola (small)	£12.78	£6.78	£6.78	£15.36	£17.88	£19.14	£15.36	£17.88	£22.14	£17.88
6 glasses of wine (medium)	£17.88	£13.56	£14.10	£20.46	£20.46	£30.66	£25.56	£28.14	£65.94	£25.56
6 bottles of beer (25cl)	£15.36	£8.10	£9.48	£16.62	£20.46	£25.56	£17.88	£28.14	£48.24	£20.46
6 lunches on the slopes	£86.88	£62.28	£54.12	£81.78	£127.80	£107.34	£117.54	£102.24	£132.78	£117.54
FOOD/DRINK TOTAL	£143.10	£99.72	£93.96	£153.12	£200.94	£198.06	£191.70	£192.78	£286.80	£199.32
TOTAL ONE WEEK COST	£543.82	£563.14	£572.95	£637.45	£663.78	£709.46	£722.55	£737.93	£739.40	£739.45
Year on Year % 2025 vs 2024	+1.5%	+0.9%	-2.8%	+3.0%	+3.1%	+0.7%	+1.0%	+4.9%	-2.6%	-1.2%



Bardonecchia

- Five more Italian resorts join Bardonecchia in the best value top ten, enabling Italy to outperform the three other 'big four' ski destinations – Austria, France and Switzerland. These are Livigno (4th, £637, +3.0 per cent), Sauze (5th, £664, +3.0 per cent), Sestriere (6th, £709, +0.7 per cent), La Thuile (7th, £723, +1.0 per cent) and Cervinia (10th, £739, -1.2 per cent).
- The Spanish resort of Baquiera Beret, first introduced last year, has retained its place in the top ten in eighth position, although prices have risen 4.9 per cent to £738.

Best value resorts for adult skiers (continued)

- Norefjell is one of a dozen resorts to register a year-on-year fall in barometer costs. The rising strength of sterling in recent weeks means that prices for British visitors are down in a third of the ski resorts surveyed. The biggest drop of 9.1 per cent is in Kitzbühel (26th, £954), followed by Val Thorens (20th, £878), where prices have fallen by 6.4 per cent.
- Where the survey found price rises, the majority of these were increases of under five per cent. The biggest year-on-year rise of 9.9 per cent in Le Corbier resulted in the French resort falling from third last season to 11th place in the table with a barometer total of £744. Despite this, it remains the highest placed French ski resort out of 10 surveyed, while Val d'Isère (34th, £1,142, +1.2 per cent), again proved to be the most expensive.
- There is a no top ten place for any of the nine Austrian ski resorts surveyed either. Ellmau rates as best value in 12th place with a marginal price rise of 1.3 per cent to £752, while St Anton, 32nd in the chart, is again the most expensive at £1,081 – an increase of 3.4 per cent.
- Echoing previous years, Swiss resorts are the most expensive in the survey with price tags of over £1,300 for the same ski items that cost half that in the cheapest destinations. Zermatt is priciest at £1,346, but only 1.3 per cent up year-on-year, followed by Wengen (£1,309), where prices have risen 4.2 per cent.

Figure 2 Best value resorts for adult skiers (continued)

Prices shown are per person

Norefjell

Chris Logan, Managing Director at Crystal Ski Holidays, commented: "As a one-stop shop for ski holidays, here at Crystal we want to ensure we're offering our customers value for money when it comes to booking their holiday. With a wide choice of great value destinations on offer, Italy has continued to be a popular choice amongst our customers for the winter 2024-25 season – which is reflected in several of its resorts appearing in the report's top 10 best value European ski resorts for the second year running. We've also seen strong demand for budget-friendly destinations including the Bulgarian resorts of Borovets and Bansko, as well as for France.

"With the expansion of new resorts and destinations, we continue to provide more choice and flexibility whilst taking care of everything in one simple package, allowing customers to budget effectively when on their ski holiday."

	11	12	13	14	15	16	17	18	19
	FRANCE Le Corbier	AUSTRIA Ellmau	FINLAND Ruka	FRANCE Morzine	ITALY Kronplatz	ANDORRA Soldeu	FRANCE La Plagne	FRANCE Les Deux Alpes	AUSTRIA Mayrhofen
Ski pass (6 days)	£252.60	£323.73	£210.43	£222.35	£318.53	£322.03	£275.17	£261.54	£314.36
Ski/boot hire (6 days)	£130.35	£71.56	£119.27	£148.24	£97.97	£100.74	£127.79	£152.50	£132.05
Ski school (5-6 half days)	£140.57	£184.02	£195.94	£153.35	£179.89	£174.22	£184.02	£180.61	£225.76
Ski total	£523.52	£579.31	£525.64	£523.94	£596.39	£596.99	£586.98	£594.65	£672.17
6 cups of coffee (large)	£21.96	£17.88	£15.36	£20.46	£14.82	£15.36	£19.92	£25.56	£17.88
6 glasses of Coca-Cola (sml)	£20.46	£15.36	£24.54	£20.46	£12.78	£15.36	£19.44	£25.56	£14.76
6 glasses of wine (medium)	£22.98	£16.38	£48.54	£33.24	£22.98	£22.98	£28.14	£35.76	£22.98
6 bottles of beer (25cl)	£33.24	£20.46	£39.90	£38.34	£22.98	£20.46	£24.54	£38.34	£21.48
6 lunches on the slopes	£122.16	£102.24	£102.24	£127.80	£112.44	£127.80	£143.10	£127.80	£122.70
FOOD/DRINK TOTAL	£220.80	£172.32	£230.58	£240.30	£186.00	£201.96	£235.14	£253.02	£199.80
TOTAL ONE WEEK COST	£744.32	£751.63	£756.22	£764.24	£782.39	£798.95	£822.12	£847.67	£871.97
Year on Year % 2025 vs 2024	+9.9%	+1.3%	-6.2%	-0.3%	-1.4%	+7.6%	+1.1%	-0.4%	+3.0%

Best value resorts for adult skiers (continued)

Figure 2 Best value resorts for adult skiers (continued)

Prices shown are per person

	20	21	22	23	24	25	26	27	28
	FRANCE Val Thorens	FRANCE Les Arcs	ITALY Selva	AUSTRIA Soll	AUSTRIA Ischgl	FRANCE Les Menuires	AUSTRIA Kitzbühel	AUSTRIA Zell am See	FRANCE Tignes
Ski pass (6 days)	£272.62	£275.17	£296.59	£323.73	£293.49	£272.62	£330.55	£345.03	£362.92
Ski/boot hire (6 days)	£162.72	£172.94	£153.35	£98.82	£212.98	£152.50	£190.83	£187.43	£140.57
Ski school (5-6 half days)	£203.61	£192.54	£210.60	£235.99	£242.80	£203.61	£208.72	£241.52	£247.06
Ski total	£638.95	£640.65	£660.54	£658.54	£749.27	£628.73	£730.10	£773.98	£750.55
6 cups of coffee (large)	£19.14	£24.54	£16.38	£25.56	£15.84	£25.56	£15.36	£22.50	£25.56
6 glasses of Coca-Cola (sml)	£24.54	£21.48	£17.88	£25.56	£17.88	£25.56	£17.88	£18.90	£24.54
6 glasses of wine (medium)	£33.24	£35.76	£25.56	£33.24	£24.00	£25.56	£14.34	£26.04	£35.76
6 bottles of beer (25cl)	£24.54	£21.48	£22.98	£25.56	£17.88	£30.66	£17.88	£21.96	£22.98
6 lunches on the slopes	£138.00	£135.48	£148.26	£127.80	£86.88	£184.02	£158.46	£101.22	£109.38
FOOD/DRINK TOTAL	£239.46	£238.74	£231.06	£237.72	£162.48	£291.36	£223.92	£190.62	£218.22
TOTAL ONE WEEK COST	£878.41	£879.39	£891.60	£896.26	£911.75	£920.09	£954.02	£964.60	£968.77
Year on Year % 2025 vs 2024	-6.4%	+7.5%	+4.9%	+9.1%	+1.2%	-3.6%	-9.1%	+1.9%	-2.2%

	29	30	31	32	33 Q	34	35 QN	36 QV
	FRANCE Meribel	AUSTRIA Saalbach	AUSTRIA Obergürgl	AUSTRIA St Anton	SWITZERLAND Saas Fee	FRANCE Val d'Isère	SWITZERLAND Wengen	SWITZERLAND Zermatt
Ski pass (6 days)	£283.69	£345.03	£315.64	£356.11	£364.48	£362.92	£373.73	£306.57
Ski/boot hire (6 days)	£189.56	£182.31	£199.35	£192.54	£235.89	£222.35	£259.94	£152.64
Ski school (5-6 half days)	£217.24	£251.32	£304.99	£325.44	£242.97	£285.40	£381.13	£543.11
Ski total	£690.49	£778.66	£819.98	£874.09	£843.34	£870.67	£1,014.80	£1,002.32
6 cups of coffee (large)	£23.40	£24.00	£21.48	£12.78	£24.96	£30.66	£24.96	£27.78
6 glasses of Coca-Cola (sml)	£24.60	£12.78	£21.96	£15.36	£24.96	£30.66	£24.96	£24.24
6 glasses of wine (medium)	£37.20	£19.92	£24.00	£30.18	£44.40	£40.92	£49.98	£41.64
6 bottles of beer (25cl)	£31.20	£27.12	£26.58	£20.46	£27.78	£40.92	£27.78	£38.88
6 lunches on the slopes	£166.80	£121.14	£113.46	£127.80	£166.50	£127.80	£166.50	£210.90
FOOD/DRINK TOTAL	£283.20	£204.96	£207.48	£206.58	£288.60	£270.96	£294.18	£343.44
TOTAL ONE WEEK COST	£973.69	£983.62	£1,027.46	£1,080.67	£1,131.94	£1,141.63	£1,308.98	£1,345.76
Year on Year % 2025 vs 2024	+1.0%	+5.0%	+1.9%	+3.4%	-2.5%	+1.2%	+4.2%	+1.3%

Best value resorts for family skiers

Prices have risen in three-quarters of the 30 resorts surveyed for family skiers – the common denominator being the cost of ski tuition for children, which can take a big chunk out of the ski holiday budget. Passo Tonale and Kranjska Gora have risen to the top of this year's rankings as a result of their low pricing for ski school and, in the case of Passo Tonale, a money-saving 'kids go free' deal on equipment hire.

- Passo Tonale tops the family chart for the first time with a barometer total of £1,571 for a family of two adults and two children aged 8 or under. Its prices fell 7.9 per cent compared with a year ago when the Italian resort also showed a fall of 6.6 per cent to take the runner-up spot then. This year a free children's equipment hire offer when purchased with adult equipment has given Passo Tonale an unassailable lead of £143 over its closest competitor, Kranjska Gora.
- In second place, prices in Kranjska Gora are down 23.5 per cent on last season to £1,714. Past Post Office reports have noted that the cost of ski school tends to change, sometimes quite dramatically, from one year to the next. This season tuition costs fell sharply to less than £400 for a family of four.



Passo Tonale

- Bardonecchia (£1,795) held on to third place in the top ten, with prices up just 0.8 per cent, while Bansko (£1,810) has moved up to fourth place on the back of a 9.5 per cent drop in family prices since last season.
- The Finnish and Austrian that featured in last year's top ten have lost their places. There have been big price rises in both Ruka (11th, £2,424) and Rauris (13th, £2,481), where the research found year-on-year increases of 13.7 per cent and 17.1 per cent respectively. As a result, they make way for Arinsal, Andorra (8th, £2,337) and Sestriere (9th, £2,383).

	1	2	3	4	5	6	7	8	9	10
	ITALY Passo Tonale	SLOVENIA Kranjska Gora	ITALY Bardonecchia	BULGARIA Bansko	NORWAY Beitostollen	NORWAY Geilo	ITALY La Thuile	ANDORRA Arinsal	ITALY Sestriere	ITALY Cervinia
Ski pass (6 days)	£421.20	£621.91	£518.40	£716.57	£485.39	£646.64	£623.62	£920.09	£724.14	£745.87
Ski/boot hire (6 days)	£209.58	£328.85	£264.95	£245.48	£260.96	£347.88	£349.29	£467.54	£366.33	£339.07
Ski school (5-6 half days)	£511.16	£398.71	£613.39	£524.80	£561.07	£519.77	£773.96	£558.87	£783.78	£664.51
SKITOTAL	£1,141.94	£1,349.47	£1,396.74	£1,486.85	£1,307.42	£1,514.29	£1,746.87	£1,946.50	£1,874.25	£1,749.45
12 cups of coffee (large)	£25.56	£17.40	£20.40	£18.96	£45.60	£44.64	£30.72	£25.56	£30.72	£35.76
12 glasses of Coca-Cola (small)	£20.40	£29.64	£25.56	£13.56	£52.68	£43.80	£30.72	£25.56	£38.28	£35.76
12 glasses of wine (medium)	£40.92	£24.48	£35.76	£28.20	£111.60	£133.92	£51.12	£38.28	£61.32	£51.12
12 bottles of beer (25cl)	£45.96	£37.80	£30.72	£18.96	£107.16	£106.32	£35.76	£35.76	£51.12	£40.92
6 lunches on the slopes	£296.46	£255.60	£286.26	£243.66	£401.82	£401.82	£398.70	£265.80	£327.12	£470.28
FOOD/DRINK TOTAL	£429.30	£364.92	£398.70	£323.34	£718.86	£730.50	£547.02	£390.96	£508.56	£633.84
TOTAL ONE WEEK COST	£1,571.24	£1,714.39	£1,795.44	£1,810.19	£2,026.28	£2,244.79	£2,293.89	£2,337.46	£2,382.81	£2,383.29
Year on Year % 2025 vs 2024	-7.9%	-23.5%	+0.8%	-9.5%	+8.9%	+1.9%	+3.5%	+2.8%	-0.4%	+3.0%

Figure 3 Best value for families

Prices shown are for a family of four (two adults and two children aged six and eight)

Best value resorts for family skiers (continued)

- Two Norwegian ski resorts have retained their places in the family top ten, thanks to competitive prices for ski passes, equipment hire and tuition. However, the higher cost of meals and drinks prevented them gaining any ground on the top four resorts. Beitostollen has fallen one place to fifth in the top ten because of a rise in meal costs of over 20 per cent. Overall, its barometer total of £2,026 is up 8.9 per cent on last season. In sixth place, prices in Geilo have only risen by 1.8 per cent to £2,245, allowing the resort to move two places up the chart.
- Saalbach in Austria has replaced Kitzbühel to rate as the most expensive of the 30 ski resorts surveyed for families. At £3,368 (+4.1 per cent), Saalbach is over £300 pricier than Kitzbühel, where prices have fallen 8.3 per cent to £3,039.

Laura Plunkett, Head of Post Office Travel Money, which accounts for one-in-four UK currency transactions, said: "Resort prices have risen in three-quarters of the family resorts we surveyed this year and that could have a big impact on families when individual prices are multiplied for three, four or more people. Families who have not yet booked will be well advised to compare resort prices for ski equipment hire and lift passes, as well as for meals and drinks as these can make a big difference to the overall cost of a ski holiday.



Kranjska Gora

"In particular, we advise families who plan to send their children to ski school to use our barometer to compare the costs in ski resorts they are considering. Kranjska Gora has again emerged as great value for those on a strict budget, offering the lowest tuition price. Norway and Andorra are also very competitively priced, but ski school could cost nearly twice as much in the more expensive resorts in Austria and France."

Figure 3 Best value for families (continued)

Prices shown are for a family of four (two adults and two children aged six and eight)

	11	12	13	14	15	16	17
	FINLAND Ruka	FRANCE La Toussuire	AUSTRIA Rauris	SPAIN Baqueira Beret	AUSTRIA Ellmau	FRANCE Morzine	FRANCE Les Deux Alpes
Ski pass (6 days)	£686.66	£880.05	£839.15	£886.01	£863.01	£787.19	£942.24
Ski/boot hire (6 days)	£381.67	£481.34	£366.33	£402.11	£241.95	£519.68	£490.71
Ski school (5-6 half days)	£741.18	£538.42	£780.37	£640.65	£848.53	£613.39	£722.44
SKITOTAL	£1,809.51	£1,899.81	£1,985.85	£1,928.77	£1,953.49	£1,920.26	£2,155.39
12 cups of coffee (large)	£30.72	£35.76	£51.12	£32.76	£51.12	£40.92	£33.72
12 glasses of Coca-Cola (small)	£49.08	£45.96	£51.12	£35.76	£51.12	£40.92	£40.92
12 glasses of wine (medium)	£97.08	£61.32	£71.52	£56.28	£66.48	£66.48	£61.32
12 bottles of beer (25cl)	£79.80	£51.12	£51.12	£56.28	£51.12	£76.68	£45.96
6 lunches on the slopes	£357.84	£368.04	£269.88	£393.60	£383.40	£460.02	£347.58
FOOD/DRINK TOTAL	£614.52	£562.20	£494.76	£574.68	£603.24	£685.02	£529.50
TOTAL ONE WEEK COST	£2,424.03	£2,462.01	£2,480.61	£2,503.45	£2,556.73	£2,605.28	£2,684.89
Year on Year % 2025 vs 2024	+13.7%	+2.1%	+17.1%	+4.3%	+9.9%	+5.0%	+3.0%

Best value resorts for family skiers (continued)

Figure 3 Best value for families (continued)

Prices shown are for a family of four (two adults and two children aged six and eight)

	18	19	20	21	22	23	24
	ANDORRA Soldeu	FRANCE La Plagne	FRANCE Serre Chevalier	FRANCE Flaine	AUSTRIA Mayrhofen	AUSTRIA Niederau	FRANCE Avoriaz
Ski pass (6 days)	£1,032.54	£983.13	£960.13	£828.08	£911.57	£863.01	£1,012.10
Ski/boot hire (6 days)	£387.20	£434.49	£490.71	£500.94	£417.45	£320.33	£541.83
Ski school (5-6 half days)	£673.88	£736.07	£681.55	£812.74	£903.05	£913.27	£817.86
SKITOTAL	£2,093.62	£2,153.69	£2,132.39	£2,141.76	£2,232.07	£2,096.61	£2,371.79
12 cups of coffee (large)	£30.72	£39.84	£35.76	£40.92	£41.88	£36.84	£45.96
12 glasses of Coca-Cola (small)	£30.72	£38.88	£40.92	£51.12	£37.80	£36.84	£40.92
12 glasses of wine (medium)	£45.96	£56.28	£45.96	£51.12	£33.72	£34.80	£51.12
12 bottles of beer (25cl)	£40.92	£49.08	£61.32	£61.32	£42.96	£39.84	£40.92
6 lunches on the slopes	£460.02	£414.06	£460.02	£449.82	£414.06	£592.92	£388.50
FOOD/DRINK TOTAL	£608.34	£598.14	£643.98	£654.30	£570.42	£741.24	£567.42
TOTAL ONE WEEK COST	£2,701.96	£2,751.83	£2,776.37	£2,796.06	£2,802.49	£2,837.85	£2,939.21
Year on Year % 2025 vs 2024	+9.8%	-0.4%	+5.2%	+5.8%	+6.8%	-1.6%	+4.1%

	25	26	27	28	29	30
	FRANCE Les Arcs	AUSTRIA Kitzbühel	FRANCE Alpe d'Huez	AUSTRIA Wagrain	FRANCE Tignes	AUSTRIA Saalbach
Ski pass (6 days)	£983.13	£991.65	£980.58	£1,008.69	£1,096.00	£1,035.10
Ski/boot hire (6 days)	£558.87	£543.53	£499.23	£431.08	£471.97	£546.94
Ski school (5-6 half days)	£770.15	£877.49	£892.83	£989.95	£1,039.36	£1,005.28
SKI TOTAL	£2,312.15	£2,412.67	£2,372.64	£2,429.72	£2,607.33	£2,587.32
12 cups of coffee (large)	£39.84	£30.72	£35.76	£51.12	£51.12	£48.00
12 glasses of Coca-Cola (small)	£38.88	£35.76	£35.76	£51.12	£49.08	£25.56
12 glasses of wine (medium)	£56.28	£28.68	£40.92	£71.52	£71.52	£39.84
12 bottles of beer (25cl)	£49.08	£35.76	£61.32	£51.12	£45.96	£54.24
6 lunches on the slopes	£449.82	£495.84	£511.14	£513.24	£356.76	£613.44
FOOD/DRINK TOTAL	£633.90	£626.76	£684.90	£738.12	£574.44	£781.08
TOTAL ONE WEEK COST	£2,946.05	£3,039.43	£3,057.54	£3,167.84	£3,181.77	£3,368.40
Year on Year % 2025 vs 2024	+7.4%	-8.3%	+6.3%	+7.7%	+3.5%	+4.1%

Skiers can purchase euros straight away at over 7,000 Post Office branches and the currency can also be ordered online at www.postoffice.co.uk/travel for same day 'click and collect' at selected branches, for next day collection at any branch or for home delivery. Currencies for the other Ski Resort Report destinations – Bulgarian lev, Norwegian krone and Swiss francs – are among the leading currencies available without pre-order at around 3,600 branches or online at postoffice.co.uk, where travel insurance policies suitable for ski trips can be purchased.

Laura Plunkett, Head of Post Office Travel Money, advises: "With every penny counting this year, we advise changing cash before leaving home rather than at the airport or ski resort where ski holidaymakers risk getting a poor rate. Take enough cash to cover ski and living costs and be aware that transactions of over £500 will get a better rate in our branches or on the Post Office website."



Post Office is a registered trademark and the Post Office symbol is a trademark of Post Office Ltd.

For further information please contact:

Emma Hancock, Post Office Press Office T: 07922 844352 E: emma.hancock@postoffice.co.uk

> Christine Ball PR T: 07976 285997 E: cball@cballpr.co.uk